

VOL. 1 | FEBRUARY 2021

IN THE LOOP

Cameron School of Business Graduate Programs

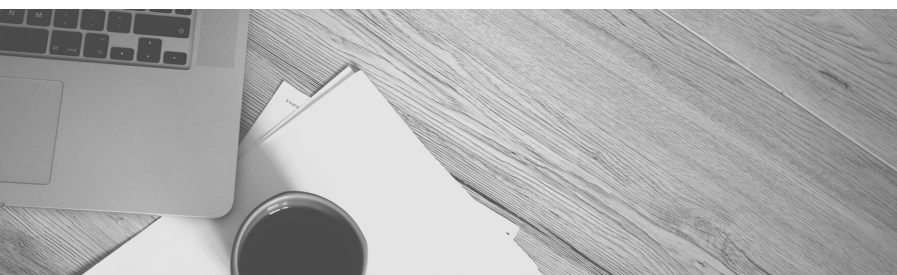
Keeping you informed and engaged with the latest updates, news, and resources.



INSIDE THIS ISSUE

In the Loop | *What's it all about?*

We are excited to introduce a new way for you to stay *in the loop* on updates, news, and resources related to the Cameron School of Business Graduate Programs. Our goal is to ensure **your network and experience** are further enhanced through consistent and relevant communication. As a member of this special community, you are the driving force behind the content of this newsletter. As we highlight some of the happenings here at UNCW, we hope you'll enjoy a few minutes to sip your coffee, connect with us, and check out what this latest issue has to offer.



- A Note to You, *a message from Dr. Nivine Richie*
- Your Newsletter, Your Voice - *survey*
- Career Corner
- Tailoring Your Program- *new dual degree program, electives/specializations*
- CFA Virtual Event
- Sales Forum Virtual Panel Opportunity
- Upcoming Dates & Reminders

A Note to You

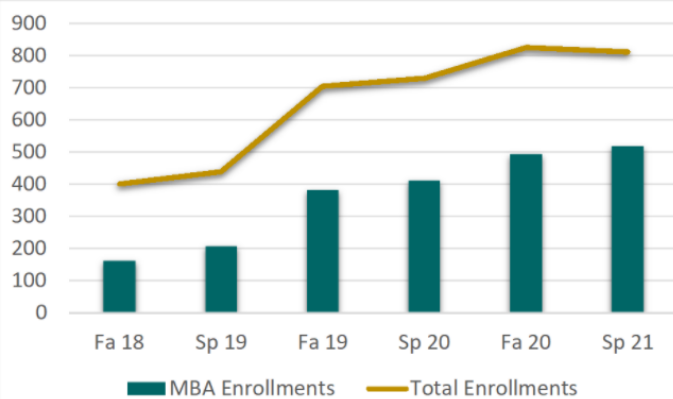
Dr. Nivine Richine

Associate Dean of Graduate Programs, International Programs and Swain Center

Welcome to the first edition of our Cameron School of Business graduate newsletter. This is so new, in fact, that we are asking for your vote regarding what to name it, so please read on.

This year has given new meaning to the need for flexibility and resiliency. Most likely we're all "Zoomed" out, especially those who have had the added pressure of juggling COVID-related work/family life in addition to graduate school. Despite the challenges, our graduate programs continue to grow with over 800 CSB graduate students, approximately 500 of whom are enrolled in our MBA programs.

We press on towards our goal of delivering a high quality program marked by (1) faculty engagement, (2) student community, and most important, (3) relevant, current, applied course content.



Some changes that we are excited to share with you include:

- ✓ **New specializations** in Cybersecurity, Entrepreneurship, Human Resources, and Information Systems starting fall 2021
- ✓ **New courses**, such as Sales for the Marketing specialization and Healthcare Finance course for the finance and healthcare management specializations.
- ✓ **New dual degree programs** in M.S. Finance/MBA and M.S. Business Analytics/MBA where up to three courses can double count towards both degrees

As always, please reach out to your student success advisor and your professors throughout the semester if you have questions or need assistance. We want you to be successful and will do what we can to help.

Your Newsletter Your Voice

Please take 2 minutes to [CLICK HERE](#) and vote on the official name of this newsletter, as well as the type of content you'd enjoy reading in future issues.

We aim to keep you informed and engaged with your community in the Cameron School of Business.

Career Corner

Exploring career opportunities or looking to recruit Seahawks for your organization? Join us VIRTUALLY in Handshake!

Virtual Career & Internship Fair Wednesday, February 24, 2021

Open to Students & Alumni: 1:00 - 4:00pm

Meet with recruiters and hiring managers from local, regional, and national employers at the Career & Internship Fair! Full-time, part-time, and professional internship opportunities will be available.

[Register HERE](#) to sign up for employer sessions.

Key Takeaways in 3 minutes: The CSB Graduate Programs Team covers the basics in this [short video](#).



Tailoring Your Program



The Cameron School of Business Graduate Programs continues to launch enriching and unparalleled learning experiences, furthering the opportunity to tailor your professional credentials by offering several new electives and specialization options, as well as two new dual degree programs:

NEW Dual Degree programs in **M.S. Finance/MBA** and **M.S. Business Analytics/MBA** where up to three courses can double count towards both degrees

NEW Specialization in **Cybersecurity**

- MIS 561 Security Analysis
- MIS 562 Cybersecurity Strategy & Project Management

NEW Specialization in **Entrepreneurship & Business Development**

- MBA 551 Foundations of Entrepreneurship ****offered summer 2, 2021****
- MBA 552 Commercialization & Venture Management ****offered fall 1, 2021****

NEW Specialization in **Human Resource Management**

CHOOSE 2 of the following

- MBA 527 International HR Management ****offered spring 2, 2021****
- BAN 554 HR Analytics
- MBA 555 Human Capital Staffing & Selection ****offered fall 2, 2021****
- MBA 556 Total Rewards

NEW Specialization in **Information Systems**

REQUIRED

- MIS 520 Information Systems Strategy & Governance

CHOOSE 1 of the following

- MIS 504 Databases for Analytics
- MIS 527 Data Center Management
- MIS 545 Information Systems Analysis & Design

NEW Course in **Finance** specialization and in **Health Care Management** specialization

- MBA 539 Healthcare Finance ****offered summer 2, 2022****

NEW Course in **Marketing** specialization

- MBA 541 Sales Success & Contemporary Customer Interactions ****offered summer 1, 2021****



Interested in learning more about any of these options?

Please contact your Student Success Advisor directly or email csbgrad@uncw.edu to discuss how it may fit into your current Plan of Study.

Sales Forum Virtual Event Seeking Panelists



How have organizations successfully transitioned to partially or fully online sales during the pandemic? What lessons have you personally learned and what training are you giving your salesforce to make them more effective in this medium?

The Center for Sales Excellence & Customer Delight presents:
Virtual Sales Forum | Best Practices for Remote Selling
Friday, March 19th | 11:00am - Noon (EST)

A virtual audience of 50-70 of our top students and faculty are expected to attend. We are looking for equally top-notch panelists. If you have a member of your sales team who is knowledgeable in this area and would like to participate as a panel member or you are personally interested in this opportunity, please contact John Reed, Director of the Center for Sales Excellence and Customer Delight at reedj@uncw.edu for more information.

CFA Program Informational Webinar

Thursday Feb. 25th
4:30-5:30pm (EST)

Facilitated by:

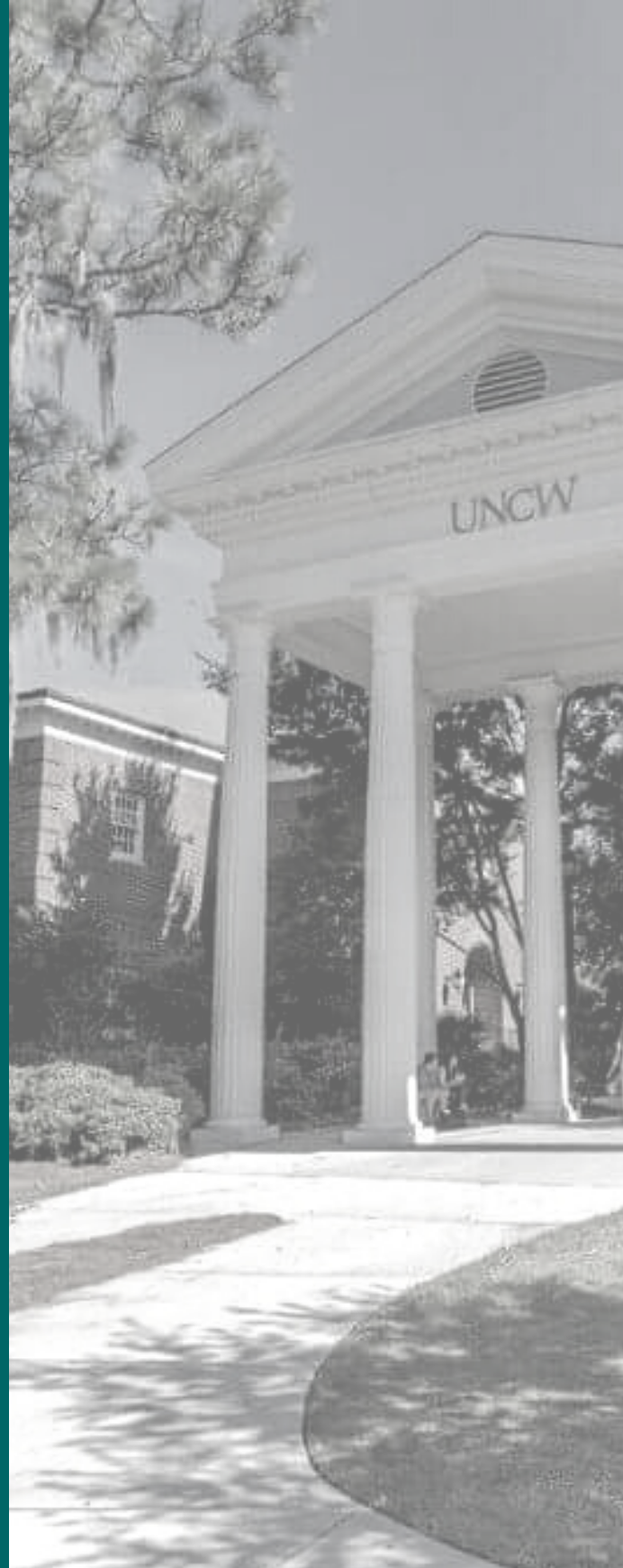
Rob Langrick, CFA, CIPM
Head, CFA Program | CFA Institute

Kristina Fitzhugh
Manager, CFA Program

CFA Program informational webinar to include tailored content on the CFA charterholder base both in and from North Carolina. All are welcome.

[Click to Register](#)

A replay will be available for 30 days to all registered participants.



CFA Institute®



North Carolina universities info session

Juniors, Seniors and MBAs – learn more about sitting CFA Level I this August

Upcoming Dates & Reminders

OAP Summer Schedule

Summer 1 2021

First Day of Class

May 10, 2021

Add/Drop Deadline

May 12, 2021

Payment Due by 10am

May 13, 2021

Last Day of Class

June 27, 2021

Summer 2 2021

First Day of Class

June 28, 2021

Add/Drop Deadline

June 30, 2021

Payment Due by 10am

July 1, 2021

Last Day of Class

August 15, 2021

Graduation Dates & Deadlines

Graduate students must be enrolled in the term in which they complete their graduate work or are scheduled to receive their degree.

How do I apply for graduation?

The graduation application is submitted through Seonet.

The link for the [Graduation Application](#) is under the Student Services & Financial Aid tab, click on Student Records, and then click on Apply to Graduate

All graduate students planning to graduate with a degree or certification must apply for graduation through SeaNet by the date established below.

Graduation Dates and Deadlines

Students Graduating in:	Application Opens	Application Closes
Spring 2021	March 18, 2020	March 22, 2021
Summer 2021	June 24, 2020	June 22, 2021
Fall 2021	October 19, 2020	October 20, 2021
Spring 2022	March 22, 2021	March 21, 2022

Degree Audit

This is a good time to remind you to check on your progress towards your degree completion, by running a Degree Audit.

Your degree audit is a review of past, current and planned coursework that provides information on fulfilled and outstanding requirements that will be necessary to complete your program. Degree Audit is accessible through your SeaNet account.

Click below for step-by-step instructions on:

[How to Run a Degree Audit](#)

[How to Read a Degree Audit](#)

Thanks for reading!

Have any questions regarding the contents of this newsletter?

Email us at csbgrad@uncw.edu