

VOL. 3 | OCTOBER 2021

THE GRADUATE POST

Cameron School of Business Graduate Programs

Keeping you informed and engaged with the latest updates, news, and resources.



INSIDE THIS ISSUE

Director's Welcome

Dear Alumni and Students,

I am delighted to take this opportunity to address the alumni and graduate students of the Cameron School of Business. I am thrilled to join the Graduate Programs team during this exciting time of growth! My passion is working with graduate students and I am excited to be able to continue working in this capacity at UNC Wilmington. I have almost a decade of experience in higher education, working primarily with graduate business students.

Most recently, I served as the Program Coordinator for the Master of Science in Accountancy (MSA) program at UNCW. In this student-facing role I was responsible for the administrative, recruiting, job placement and general operational functions of the MSA program. Prior to that position, I supported the MBA and MSA programs at East Carolina University as an Assistant Director of Graduate Programs. Before transitioning to higher education, I spent several years working in the banking industry holding roles in sales, customer service, lending, underwriting and management. I hold a BS in Business Administration and MBA from East Carolina University. I am also finishing my Doctor of Educational Leadership program at UNCW, focusing on Higher Education Leadership.

As I transition into this role, I hope to be able to connect and engage with you in a way that adds value to your UNCW experience. I look forward to collaborating with alumni, students, faculty and the advising team to provide support and services that encompass not only academic, but also professional and network development. I look forward to working with you all as you pursue this challenging but exciting time in your academic careers. If you have questions, comments or concerns, please do not hesitate to reach out to any member of the Graduate Programs Team.

We are here for you every step of the way.

Sarah M. Smith

Director of Graduate Student Services, Cameron School of Business



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NEW, Student Toolkit

The Cameron School of Business (CSB), Graduate Programs Office would like to announce a new resource that is available to Online Accelerated Program (OAP) students.

“The **CSB OAP Student Toolkit** has something for everyone! **Prospective students** can find information on all of the online accelerated programs offered by the Cameron School of Business. **Newly admitted students** can get an introduction to the online environment and learn more about the support offered by their Student Success Advisor. **Current students** can get connected to university resources, including Randall Library, the Office of Financial Aid, and additional opportunities to engage with their peers. We hope you take advantage of this resource and that it serves you well!” – *Chelsea Niemann, CSB Student Success Advisor*

We encourage you to examine all that UNCW has to offer through the CSB OAP Student Toolkit and provide any feedback you have through the Suggestion Box and Feedback Form in the final module.



To navigate the Toolkit, click the link below and select a module to review.

[NEW CSB OAP Student Toolkit](#)

Career Corner

Contributed by: Sara Kesler, Assistant Director
Cameron School of Business Office of Student Professional Development

Make a Connection and Follow Up

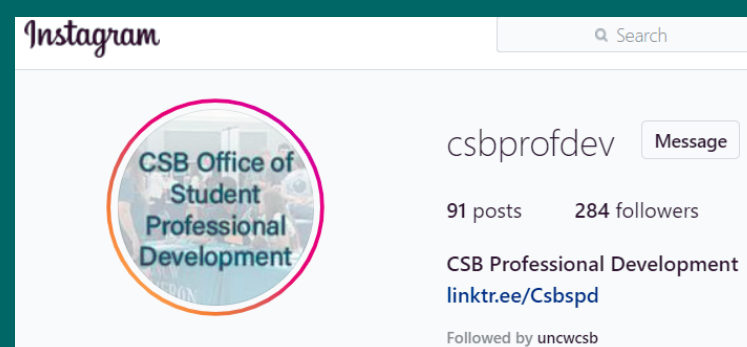
After working to customize your resume for a position, crafting a cover letter, and completing an application, there is one more significant step that can greatly increase your chances of being considered for the role. Following the application process, work to find a contact within the organization to which you applied and reach out!

Immediately after submitting your application, send a note to the prospective employer, more specifically a recruiter or someone on the hiring committee expressing your genuine interest in the position, and excitement about the possible opportunity to speak further about the value you believe you can bring to the role.

How to find the appropriate contacts:

- If applying within [Handshake](#), you can typically find a contact listed on the company's Handshake profile page.
- Consider looking for company contacts in Career Shift.
- Utilize LinkedIn, by seeing if you are connected through your school or industry organizations.

Follow [CSB SPD on Instagram](#) for even more career advice and resources!



For more information on networking and additional resources for a successful job search, please visit and enroll in the [CSB SPD Professional Development Canvas Course](#).



Meet Your Network

We asked, Daniel Sanchez, a UNCW employee and recent August 2021 **M.S. in Business Analytics** graduate, a few questions about his experience going through the program and what's on the horizon. Here's what he had to share.

Why did you choose UNCW's Cameron School of Business for your program of study?

A few of my colleagues joined the same program, and I had heard great things about the program structure and pacing.

Did you have a favorite course/professor, can you tell us about them and why it stood out to you most?

All of the instructors were great, and they were willing to spend as much time with me as I needed. I loved any class that introduced me to new software - R, Python, SQL, Tableau. Most of the courses in the program featured at least one of these programs. I also enjoyed learning about more in-depth features of Excel.

How did you create your network with your fellow peers in the program and how do you plan to stay connected with them in future?

I've connected with my cohort on LinkedIn, and I've created online accounts for GitHub and YouTube. I plan on sharing my progress and connecting with my peers through those avenues.

What is next on the horizon for you and your career now that you have earned your advanced degree with UNCW?

I plan on continuing to learn and expand my skill set. Now that I have an understanding of the analytics tools available, I would like to practice using them more. I will continue to analyze data sets and create new visualizations, joining Kaggle competitions and LinkedIn challenges.

As you look back on your experience from day one of your first class, to where you are now, what advice would you now give to yourself (or another student) first starting the program?

What really helped me was finding a specific time of the week (preferably earlier in the week) to get the work mostly done. If you can knock out the lectures and at least start the assignment early, you will learn more by the end of the week.

Current students and alumni, would you like to be considered for a future feature?

Complete our short submission form [here](#).



Daniel Sanchez

**Senior Financial Aid Counselor
University of North Carolina at Wilmington**

[Expand your network, connect with Daniel on LinkedIn](#)



M.S. in Business Analytics Pods

"We're excited to launch the MSBA Pods initiative this Fall. As the MSBA program is fully online, it is often a challenge for students to connect with each other. The Pods system allows students to easily connect with other MSBA students and alumni that live and work in their area and to attend networking and professional development events." - Dr. Stephen Hill



Dr. Stephen Hill

MSBA Program Director
[Faculty Biography](#)

What?

MSBA Pods provide an opportunity for MSBA students and alumni to meet, network, and socialize outside of the online class environment. Meet-ups could occur physically (e.g., meeting at a coffee shop) or virtually. Pod participants may also be notified of local events of interest (e.g., professional group meetings). Ideally, you should join the Pod associated with your geographic area, but you are free to join any of the Pods.

How?

The MSBA Pods are "opt-in". In order to participate you must enroll by filling out the form at this link: <https://forms.gle/CdJaQ75dqGfuiDTe7>. It is strongly recommended that you use a non-UNCW email address as you may lose access to your UNCW email account upon graduation. After you enroll in the MSBA Pods your name and email address will be shared with the other members of your Pod. You may remain in your Pod after graduation if you wish.

If you have more questions about the MSBA Pods, please contact Dr. Hill at hills@uncw.edu.

Connect with Cameron





LinkedIn Spotlight

Current students and alumni, we want to shine the light on, you!

This opportunity is a great way to share your Graduate Program experience, broaden your professional network on LinkedIn and make a lasting impact on highlighting the diverse and high caliber students and graduates of the Cameron School of Business.

Plus it'll only take you 5 minutes!

[Click here](#) to complete your submission and you might be our next LinkedIn Spotlight!

 **Cameron School of Business at UNC Wilmington** 5,217 followers
2mo • 

Joel shares with us how the International MBA program has shaped his career path.

Learn more about this program: <https://lnkd.in/d8xAreN>



Joel Turner said:

"I have been offered and accepted a Product Marketing Senior Specialist job with Lenovo. Throughout the process, I relayed my education and experience UNCW's IMBA program gave me. In my final interview before being offered, the director of marketing said it was my international experience and culture immersion of Spain that made me stand out over all the other candidates. So I thank Dr. Hunt for not only teaching me, but coming back and encouraging me to finish. Without her I most certainly would not be in the position I am in today."

Upcoming Dates & Reminders

OAP Schedule

Fall 2 2021

First Day of Class | October 18th
Add/Drop Deadline | October 20th
Payment Due by 10am | October 21st
Last Day of Class | December 5th

Spring 1 2022

First Day of Class | January 17th
Add/Drop Deadline | January 19th
Payment Due by 10am | January 20th
Last Day of Class | March 6th



Degree Audit

Check your progress toward earning your degree, with Degree Audit!

Your degree audit is a review of past, current and planned coursework that provides information on fulfilled and outstanding requirements that will be necessary to complete your program. Degree Audit is accessible through your SeaNet account.

Click below for step-by-step instructions on:

[How to Run a Degree Audit](#)

[How to Read a Degree Audit](#)

Graduation Dates & Deadlines

Fall 2021 Term

Application Deadline - Oct 20, 2021

Spring 2022 Term

Application Deadline- March 21, 2022

How do I apply for graduation?

1. Log into Seanet.
2. The link for the [Graduation Application](#) is under the Student Services & Financial Aid tab
3. Click on Student Records
4. Click on Apply to Graduate

Graduate students must be enrolled in the term in which they complete their graduate work or are scheduled to receive their degree.

Thanks for reading!

Have any questions regarding the contents of this newsletter?

Email us at csbgrad@uncw.edu