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# THE GRADUATE POST

Cameron School of Business Graduate Programs

*Keeping you informed and engaged with the latest updates, news, and resources.*



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This past May, eighteen Executive MBA students completed their international consulting project in London, England. Over five days, the team developed and presented recommendations to The Residence Apartments, a lifestyle brand in the service apartment sector of the extended stay hotel industry. The Residence wants to expand its operations into the United States, but starting a business in another country is complex. So the company turned to our graduate students to offer strategic recommendations of where and how to enter this competitive and growing segment of the market.

The CEO, Mr. Steve Lowy, was delighted with the material presented by the EMBA students. Among his glowing comments, he said, "To have access to this many great minds for a design sprint like this was really wonderful! The output from these students in just four full days was really remarkable and I am very grateful for the results achieved. I hope in the not too distant future that I am able to put the ideas into practice!!"

The CSB EMBA Program was fortunate to work in partnership with Anglo Educational Service to orchestrate this fabulous educational opportunity. Students were able to apply not only the education they received in the EMBA program but also their various professional talents to a real-world consulting project.

The feedback provided by the Executive MBAs as well as their comments on social media suggests that this was another very successful international residency for the MBA Program.

- "Lifelong learning isn't just about learning new technologies, it is about learning new ways to collaborate and create. There's always something new to learn out there!" ~ Kim Manturuk
- "I'm beyond grateful for this personal and professional opportunity to experience something I never have before!" ~ Kayla Jakubczak
- "Extremely grateful for these awesome experiences as a part of the Cameron School of Executive MBA program. So glad I chose to go to UNCW." ~ Bradley Weatherington
- "What an amazing experience to be a part of for the week!" ~ Lisa Cox



*Dr. Rebecca Guidice, EMBA Director and Professor of Management; Dr. Vicki Hansen, Associate Professor of Accounting; Dr. Ophelia Chapman, UNCW Business Librarian; and EMBA students during the London residency*

Although it was a lot of hard work (with a superb outcome), the EMBA students did get in a little fun and cultural exposure, including a night at The Phantom of the Opera and a walking tour of Oxford.

The next residency, which occurred August 22-26 of 2022, took a different international twist. Wilmington was the location for our EMBA students, and they were joined by MBA students from the University of Surrey, Surrey Business School. Read the next article for the exciting results of this intense, five-day consulting project!

# A Global Impact | University of Surrey students and Director come to UNCW

Contributed by: **Dr. Rebecca Guidice**  
Professor of Management  
Director of the Executive & Professional  
MBA Programs

CSB Executive MBA students typically expect to travel abroad to complete their International Residency requirement. But it doesn't have to be this way and this August was a case in point. Two MBA students from the University of Surrey along with the Director of their MBA Program "crossed the pond" to partner with four CSB MBA students to solve a business issue for a local nonprofit organization in Wilmington – the Cape Fear Manufacturing Partnership (CFMP). Introduced to the MBA Program through the Small Business Technology and Development Center (SBTDC), the CFMP consists of 40+ manufacturers with the mission to grow the manufacturing base in Southeastern North Carolina. With an unquestionable need to increase manufacturing in the United States, the lofty challenge presented to the MBAs was this: "How can we change the perception of manufacturing as a career to increase the long-term interest in and pool of talented employees across New Hanover, Pender, and Brunswick counties?" While attention was centered on our region, strategizing on how best to address worker shortages in manufacturing is something also being experienced in the United Kingdom and elsewhere across the world.

Over five work-intensive days, the MBA students not only consulted the client and the SBTDC, toured the facilities of three regional manufacturers, and met with a regional economist, but they also asked numerous questions along the way. This curiosity mixed with hundreds of hours of combined research and analysis resulted in an impressive set of actionable recommendations that were presented to a large audience, including members of the CFMP, at the end of the week. One of its leaders, Mr. Jim Flock, commented, "The suggestions they proposed will provide us with a framework to guide our actions going forward. I look forward to helping implement these strategies and moving our agenda to the next steps." The students left Wilmington not only with real-world international consulting experience but also with new friends, professional connections, and memories that will last well into the future.



From left to right: Chris Mahon, Bekki Guidice, Louis Perez, Randy Setser, Dorothea Anderson, Susan Kline, Jeff Jung, and Reshan De Alwis

Indeed, Chris Mahon, Surrey's MBA Director said, "Surrey Business School was delighted to join together with Cameron School of Business to deliver a highly successful MBA student-led consultancy project benefitting a consortium of real businesses. This project showcased the power of diversity in expertise and international collaboration, and we are already in discussion about a future consultancy project with a company in London."



**CAPEFEAR**  
MFG PARTNERSHIP

# Concentration Highlight: Healthcare Management

Dear Students,

Allow me to start by saying that I am happy that you have chosen UNCW's MBA program. I serve as the Coordinator for the Healthcare Management Concentration.

## Who am I?

I attended Mississippi State as an undergraduate majoring in Chemistry. At the time I thought I wanted to go to medical school, but as time progressed in my college career, I got more interested in Business. Thus, I went on to do a MBA and MHA (Masters of Healthcare Administration) from the University of Alabama Birmingham. After getting my MBA/MHA, I spent about 5 years in the healthcare industry working in hospitals (at MCG Health Inc and Children's Healthcare of Atlanta) largely doing Finance type roles. For instance, in my various roles I managed the capital budget, implemented a component of an electronic health record system, managed three hospital-based physician practices, and was responsible for managed care contracting and financial analysis for numerous physician practices around Atlanta, Georgia.

It was during my MBA/MHA that I really started thinking about a Ph.D. in Finance. Education runs in my blood I guess you could say. I am third generation academic since both my father and grandfather were professors (they were in agriculture/statistics). I recently learned that my great-grandfather was also involved in education, albeit not as a professor, but as an employee of the U.S. Department of Education. I am not sure what that all means other than, we haven't done anything practical in my family for generations. I say that jokingly, because I realize that providing an education (really a market for knowledge transfer if I am thinking about it as a Finance professor) is immensely practical and something that I, like my father and grandfather before me, am passionate about. The thought of getting to pass on knowledge, skills, and abilities to the next generation of our workforce is what gets me up in the morning.

## Why choose a concentration in Healthcare?

The Healthcare sector makes up nearly 20% of the U.S.'s Gross Domestic Product (GDP). It is a growing field and one where business acumen and discipline is sorely needed.

## Are there opportunities for professional development?

There are a couple of Healthcare related professional organizations that you may want to look into. First, the American College of Healthcare Executives (ACHE) is the leading professional society for healthcare executives and offers the prized credential of becoming a Fellow of the American College of Healthcare Executives (FACHE). You can find local chapters of ACHE here (<https://www.ache.org/chapters> ). Also, as a Finance professor, I have to let you know about the Healthcare Financial Management Association (HFMA), where you can also earn professional credentials. If you are interested in finding a local chapter you can do so here (<https://www.hfma.org/chapters.html> ).

Please feel free to reach out to me with any questions you might have.

All the best,

Ethan D. Watson

**Contributed by: Dr. Ethan Watson**

Associate Professor of Finance  
Coordinator for Healthcare Management  
Concentration  
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# Meet Your Newest Supporters

UNCW welcomed several new team members over the past year and we would like to introduce them to everyone! Feel free to reach out to your advisor with any questions, concerns, or just to say hi and introduce yourself as well!



**Justin Dowd** joined the team as a Student Success Advisor in May. He is originally from Fort Collins, Colorado. He had previously worked for Western Carolina University, and prior to that, he worked for Clemson. He enjoys playing all types of sports and spending time on the beach.

**Ashley Ess** joined as a Student Success Advisor in September. She was a student-athlete at Appalachian State University and obtained her MA from UNCW in 2010. She has worked in higher education for over 12 years as an educator, administrator, and advisor. She is an NC native and enjoys volleyball, traveling, and quality time with family and friends.



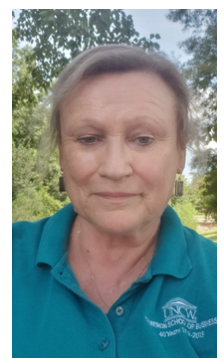
**Tom Kunz** joined as a Student Success Advisor in April. He has worked as an advisor, program coordinator, and part-time faculty member within the UNCW community for the past fifteen years. In his spare time, Tom is an adventure travel enthusiast, foodie, and musician.

**Ezgi Mahnken** joined the as a Student Success Advisor in January. Ezgi moved to Wilmington from Long Island, New York and earned her Master of Arts in Higher Education Administration as well as her BA in Psychology from Stony Brook University. Prior to working at UNCW, Ezgi was an academic advisor at Cape Fear Community College where she worked with students across all programs.



**Anthony Pinzari** joined the team as an Operations Coordinator. He is a two time alumnus of UNCW (ACG and MSA) and holds a CPA licensure. He joins the Graduate Programs team after several years in the public accounting industry. His hobbies include beach volleyball, tennis, and spending time at the beach.

**Teresa Walker** joined as a Student Success Advisor in April. She has over 20 years of experience working in post-secondary education, most recently serving seven years as Director of Student Professional Development for the Cameron School of Business. She received an undergraduate degree from Appalachian State University and an MBA from Elon University.



# Faculty Tips and Advice for Group Work



Dr. David Glew, Associate  
Dean Undergraduate  
Programs

Group work is a large component of many courses. It can be one of those things that can be a fantastic experience or a challenging one. Thus, we asked instructors what tips and advice they can offer students to help them have a successful group project experience. Here is what they had to say.



Dr. Ulku Clark, Director of  
Center for Cyber Defense  
Education

Dr. Glew, who teaches MBA 562, states, "The most effective student teams connect with each other quickly by exchanging contact information, explaining availability, and identifying potential skills and resources they bring to the team. These teams may not actually start the work any earlier than others, but they avoid the worst of team assignments -- trying to find that missing team member who hasn't responded after half a dozen emails."

Dr. Clark, who teaches MBA 514, states, "Start early, set expectations and deadlines, and be respectful to your team members."

## Quotes from Alumni

Collected from our inaugural Alumni Outreach Survey (September 2022)

"I enjoyed my experience with UNCW. The knowledge and experience I gained throughout my studies drastically increased my capabilities and expanded my scope of expertise. "

"I was able to get a new job in a new industry that I have always wanted to work in thanks to my degree from UNCW and all the skills I was taught there."

"My master's degree has definitely been a big reason that I have successfully navigated the job market and found a role that has all the aspects I was looking for. I don't think I would be where I am if I had not pursued the MSBA."

"Grad school was by far the best investment in myself I've ever made!!"

"I LOVED the entire MBA experience and am proud to share with others. Highly recommend, and an overall wonderful experience."



# 2022 GLOBAL MBA RANKINGS

**CEO Magazine** has been showcasing top business schools from around the globe since it first launched in 2008. In 2012 the publication launched its annual Global MBA Rankings, profiling MBA, Executive MBA and Online MBA programmes. This year CEO Magazine reached out to business schools across North America, Europe, Australia, New Zealand and the BRICS, and ranked data from 180 schools, offering 347 different programmes in 27 countries (98 online, 92 EMBA and 157 full-time and part-time MBA programmes).



CEO Magazine on issue:

<http://bit.ly/CEOMagIssuu>

Full List of Rankings:

[Global MBA Rankings Archives - CEO Magazine \(ceo-mag.com\)](http://ceo-mag.com)



# Connect with Cameron



## Academic Chapters

Get connected on [LinkedIn](#) and [Facebook](#) with other CSB Alumni

### Cameron School of Business ▲

**About:** Over 17,000 UNCW alumni graduated from CSB. The group hosts signature events including the annual Outstanding Alumni Speaker Breakfast and other networking opportunities. The mission of the Cameron School of Business Alumni Chapter is to engage, connect and provide networking opportunities for CSB Alumni to support UNCW and the Cameron School of Business.

**Members:** All graduates of the Cameron School of Business are members of the CSB Alumni Chapter.

A core group of volunteers serve on the alumni steering committee to assist with alumni engagement strategies and the planning and promotion of alumni events. These volunteers serve as ambassadors to UNCW, the Cameron School of Business and the Alumni Association.

Chapter President: Riley Stephenson '15

### Upcoming Dates & Reminders

### OAP Schedule

SESSION	CLASSES START	TUITION DUE- 10 AM	CLASSES END
Fall 1, 2022	Aug. 29, 2022	Sept. 1, 2022	Oct. 16, 2022
Fall 2, 2022	Oct. 24, 2022	Oct. 27, 2022	Dec. 11, 2022
Spring 1, 2023	Jan. 16, 2023	Jan. 19, 2023	March 5, 2023
Spring 2, 2023	March 13, 2023	March 16, 2023	April 30, 2023
Summer 1, 2023	May 15, 2023	May 18, 2023	July 2, 2023
Summer 2, 2023	July 3, 2023	July 6, 2023	Aug. 20, 2023



# Graduation Dates & Deadlines

*Graduate students must be enrolled in the term in which they complete their graduate work or are scheduled to receive their degree.*

## How do I apply for graduation?

The graduation application is submitted through Seonet. The link for the [Graduation Application](#) is under the Student Services & Financial Aid tab, click on Student Records, and then click on Apply to Graduate

All graduate students planning to graduate with a degree or certification must apply for graduation through SeaNet by the date established below.

Term	SeaNet Opens for Applications	Application Deadline
Fall 2022	October 20, 2021	October 24, 2022
Spring 2023	March 21, 2022	March 20, 2023
Summer 2023	June 27, 2022	June 26, 2023

## Degree Audit

This is a good time to remind you to check on your progress towards your degree completion, by running a Degree Audit.

Your degree audit is a review of past, current and planned coursework that provides information on fulfilled and outstanding requirements that will be necessary to complete your program. Degree Audit is accessible through your SeaNet account.

Click below for step-by-step instructions on:

[How to Run a Degree Audit](#)

[How to Read a Degree Audit](#)

**Thanks for reading!**

Have any questions regarding the contents of this newsletter?

Email us at [csbgrad@uncw.edu](mailto:csbgrad@uncw.edu)