

THE GRADUATE POST

Fall 2023 Issue

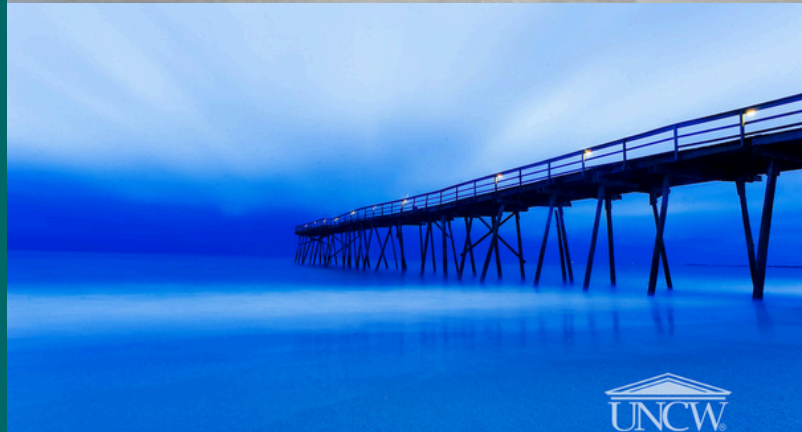
Cameron School of Business



UNCWCSB

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GRADUATE RECOGNITION CEREMONY

On June 23, 2023 the Cameron School of Business held our second annual CSB OAP Recognition Ceremony. Students graduating from any of our Online Accelerated Programs between Fall 2022 and Summer 2023, were invited to attend. A total of 41 graduates joined us at Sarah G. Kenan Auditorium on the UNCW campus.

Our Keynote speaker was Dr. Angelo Milazzo. Dr. Milazzo is a Physician, Administrator and Professor at Duke University School of Medicine and a UNCW MBA Class of 2021 Alumnus. He addressed students with advice about motivating others and the importance of creating a culture that keeps employees happy and retained. His comments enforced the difference between "what's important, and what matters."

We look forward to seeing the Fall 2023, Spring 2024 and Summer 2024 graduates next summer with a tentative ceremony date of June 28, 2024!

Left: Prague Residency participants reunite! (Left to Right) Leah Sundheim, Janette Johnson, Hetal Petal, Patrick Lay, Holly Lloyd and Joy Brunson-Nsubuga



Above: Dr. Angelo Milazzo addresses graduates



A GLOBAL IMPACT



Consulting Project in Prague

This past May, twenty-seven Executive and Online MBA students from UNCW, along with three students from the University of Surrey, completed their international consulting project in Prague, Czech Republic. Over five days the team developed and presented recommendations to KOH-I-NOOR HARDTMUTH, a manufacturer of stationery products. KOH-I-NOOR wants to revamp their operations in Latin America through an ESG (Environmental, Social, and Governance) focused operating modality. So, the company turned to our graduate students to develop a P-E-S-T (Political, Economic, Social, and Technology) analysis for the vast Latin American market,

and to provide an overall strategic ESG strategy KOH-I-NOOR can use in Latin America and as a model for future African and Asian expansions.

The team was led by Dr. Victoria Hansen (UNCW Professor of Accountancy). She was joined by Dr. Judith Gebauer (UNCW- Professor of IS) and Mr. Chris Mahon (Surrey- MBA Director). Dr. Hansen reflected on the residency saying, "This incredible experience offered students the opportunity to not only apply what they have learned throughout the MBA program to a real-world client, but it also provided them experience working with a diverse group of teammates on a global client which had a very different cultural background."

The CSB EMBA Program was fortunate to work in partnership David Dvorsky and Pavlina Dvorska with GIOBA Consulting Programs to orchestrate this educational opportunity. Students were able to apply the education they received from coursework as well as their professional strengths and experiences to a real-world consulting project.



The feedback provided by the Executive MBAs suggests that this was another very successful international residency for the MBA program.

- “The project was challenging and enjoyable. I appreciated having the opportunity to work with individuals having diverse backgrounds and cultures. What I came away with was more than just an education, I gained a greater understanding and knowledge of myself and the world, and the history that made us both.”
Janette Johnson
- “The UNCW Executive MBA program offers a plethora of opportunities to acquire value-added knowledge and skills courtesy of the experienced professors and staff. The knowledge gained serves as a unique platform to enhance my professional development as a leader, communicator, and team-player. In addition to the classroom, weekend residencies, and team-based learning opportunities, the program facilitated an international internship in Prague, Czech Republic. This internship provided my classmates and I a well-rounded opportunity to participate in a real-world project and appreciate the diversity of a different culture. Thanks to the program, I am equipped for excellence in both my professional and personal endeavors.” Yemi Komolafe
- "By taking our studies from the U.S. to the vibrant heart of Prague, we learned the true value of cultural intelligence in business. This hands-on consulting project not only sharpened our analytical skills, but also taught us the importance of understanding and embracing different business cultures in today's interconnected global economy. It was an absolutely incredible experience all-around."
Jason Hadaway
- "Working together in a cohort in an international setting was a unique experience that aggrandized me culturally, personally and professionally." Nicolas Acosta



Although it was a lot of hard work, the EMBA students did get in a little fun and cultural exposure, including a night at the Mozart Opera, a tour of Budweiser Budvar Brewery, and walking tours of Prague and Cesky Krumlov.

We look forward to seeing students at our next Weeklong Residency in January, in Wilmington, NC.

If you are interested in participating in one of our international residencies please contact your advisor for more information. Travel plans for future terms include:

May 2024: United Kingdom and France

May 2025: Tentative Prague and Portugal



CAMERON SCHOOL of BUSINESS

GRADUATE PROGRAMS

A GLOBAL IMPACT, SUMMER 2023

A SUMMER WITH PARTNERS/FRIENDS
ACROSS THE POND

EMBA CONSULTING PROJECT IN WILMINGTON



A Summer with
Partners/Friends Across the
Pond by Robert Burrus |
Sponsored Insights
(wilmingtonbiz.com)



Concentration Highlight: International Business

Contributed by: Dr. Jessica Magnus
Professor and Chair
Department of Management
Coordinator for International Business
Concentration
MBA Programs

Dear Esteemed MBA Students,

I am so happy you've chosen UNCW's Cameron School of Business to walk alongside you on your MBA journey. I serve as the Coordinator for the International Business specialization and wanted to take a moment to encourage you to consider adding a concentration in international business.

Are international business professionals in demand?

With all the uncertainty brought by the pandemic, it will be hard to find career paths with futures as secure as those within international business, with the US Bureau of Labor Statistics projecting a growth as high as 30% within the next decade. The significant growth in these careers is due to the confluence of a number of trends: (1) continued trend toward globalization, (2) emerging markets from Asia, Latin America, and Africa offering untapped customer bases and expanding middle-class populations with rising purchasing power, (3) growth of cross-border trade fueled by international policies trending toward free trade agreements, (4) the digital revolution streamlining cross-border communications and international team collaborations, and (5) an increasing focus on managing responsible and sustainable international supply chains.

Why choose a concentration in International Business?

Incorporating coursework in international business offers numerous benefits, including (1) developing a global perspective increasingly valuable in today's interconnected world, (2) the increasing prevalence of multinational corporations brings an increased demand for professionals with the knowledge to work effectively in such organizations by being able to manage cross-cultural teams, develop international marketing strategies, oversee sustainable global supply chains, etc., and (3) increasing your competitive potential for global positions and/or leadership positions in multinational corporations.

Are there opportunities for professional development?

Should you decide to pursue a career path in international business now or in the future, I would encourage you to take advantage of other professional opportunities to deepen your expertise and build your credibility. The [North Carolina World Trade Association](#) is a vibrant and active professional association offering numerous [networking opportunities](#). The [Southeast](#) chapter of NCWTA serves the broader Wilmington area! NASBITE International sponsors the [Certified Global Business Professional](#) and hosts annual [conferences](#) and networking events. The [NC District Export Council](#) offers leadership and international trade expertise to help exporters in their local communities, offering an excellent opportunity to build your professional network and visibility.

As you can see, the world is literally at your fingertips with education in international business! Consider adding this specialization to your MBA as a great step toward developing your expertise and building your credibility as an international business professional!

Please feel free to reach out to me with any questions you might have.

All the best,

Jessica Magnus



Connect with Dr. Magnus
Phone: 910-962-7193
Email: magnusj@uncw.edu

Meet Your Supporters

UNCW welcomed several new team members over the past year and we would like to introduce them to everyone. Feel free to reach out to your advisor with any questions, concerns, or just to say hi and introduce yourself as well.



Justin Dowd joined the team as a Student Success Advisor in May 2022. He is originally from Fort Collins, Colorado. He had previously worked for Western Carolina University, and prior to that, he worked for Clemson. He enjoys playing all types of sports and spending time on the beach.

Email: dowdj@uncw.edu

Ashley Ess joined as a Student Success Advisor in September 2022. She was a student-athlete at Appalachian State University and obtained her MA from UNCW in 2010. She has worked in higher education for over 12 years as an educator, administrator, and advisor. She is an NC native and enjoys volleyball, traveling, and quality time with family and friends.



Email: essa@uncw.edu



Chris Fortunato joined the Student Success team in August 2022. He also serves as an undergraduate advisor for students in the Cameron School of Business. Prior to UNCW, he served three years as an Assistant Director of Advising for the College of Business at East Carolina University. Chris enjoys helping students make the most of their college experience and playing a small part in their success.

Email: fortunatoc@uncw.edu

Joyce Gibson joined as a Student Success Advisor in July 2023. She has over 20 years of experience working in higher education including roles in admissions, registrar, and advisement. She is a native New Yorker and most recently a graduate advisor at Stony Brook University. She has an MS degree in Human Services Leadership. She enjoys spending time with family, friends, and learning all about her new home here in Wilmington.



Email: gibsonj@uncw.edu

Meet Your Supporters, Continued...



Tom Kunz joined as a Student Success Advisor in April. He has worked as an advisor, program coordinator, and part-time faculty member within the UNCW community for the past fifteen years. In his spare time, Tom is an adventure travel enthusiast, foodie, and musician.

Email: kunzt@uncw.edu

Dr. Lucas retired from the US Navy Reserves in 2013 and has worked in secondary and post-secondary education for 13 years as both an English instructor and Student Success Advisor. Her education includes a Bachelor of Arts in Literature and Writing Studies from California State University, San Marcos, a Master of Arts in English with a concentration in Post-Colonial Literature, and a Doctorate of Education from East Carolina University. She joined the Cameron School of Business Graduate Programs office in November 2022.



Email: lucasd@uncw.edu



Teresa Walker joined as a Student Success Advisor in April. She has over 20 years of experience working in post-secondary education, most recently serving seven years as Director of Student Professional Development for the Cameron School of Business. She received an undergraduate degree from Appalachian State University and an MBA from Elon University.

Email: walkert@uncw.edu

Sarah Smith has served as the Director of Graduate Student Services since September 2021. She has over 10 years of experience working with graduate business programs. She holds an undergraduate degree in Finance, an MBA and is currently working towards a Doctorate in Education.

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CAMERON SCHOOL
of BUSINESS

The **MBAA** is a student organization committed to building successful business leaders by providing education, coaching, and networking opportunities for advancing careers and creating value for society at large.

The organization offers opportunities to network with fellow professionals, enhance business studies, and leverage collective strengths to leave an indelible mark on the UNCW community and beyond.

“Our MBAA is young and developing, but we’re thrilled at the opportunity to extend the value of a MBA with this organization,” said Kate Astor, Vice President and Chief Brand Officer of the MBAA. “MBA students near and far are our focus, bolstering opportunities for connection, collaboration, and career advancement for local and remote learners alike.”

Ready to take your career to new heights? When you join the MBAA, you can expect:

- **Unparalleled networking opportunities:** Whether you’re local or remote, connect with a diverse network of like-minded people, including current MBA students, alumni, industry leaders, and renowned guest speakers to build relationships that foster new careers, partnerships, and mentorship opportunities.
- **Exclusive professional development:** Sharpen your leadership, communication, and strategic thinking skills through tailored webinars and discussions designed to enhance your business acumen.
- **Career advancement support:** The MBAA offers exclusive job postings and internships to help you land that dream role.
- **Lifelong learning:** Stay abreast of latest trends and innovations in the business world, setting you up to stay relevant in today’s dynamic business environment.

If you'd like to join, please contact Jason Hadaway at mbaa@uncw.edu
text

**Unlock Your Business Potential with the MBA Association (MBAA):
Connect, Engage, Succeed!**

Upcoming Events

- December Commencement Ceremony (Dec. 16)
- Wilmington EMBA Residency (Jan. 8-12)
- Business Week 2024 (Mar. 18-25)
- International EMBA Residency (May 6-10)
- May Commencement Ceremony (TBD)
- June Recognition Ceremony(TBD)

SESSION	CLASSES START	TUITION DUE- 10 AM	CLASSES END
Fall 1, 2023	Aug. 28, 2023	Aug. 31, 2023	Oct. 15, 2023
Fall 2, 2023	Oct. 23, 2023	Oct. 26, 2023	Dec. 10, 2023
Spring 1, 2024	Jan. 15, 2024	Jan. 18, 2024	March 3, 2024
Spring 2, 2024	March 11, 2024	March 14, 2024	April 28, 2024
Summer 1, 2024	May 13, 2024	May 16, 2024	June 30, 2024
Summer 2, 2024	July 1, 2024	July 8, 2024	Aug. 18, 2024

Why UNCW?? Quotes from Current Students

"I chose this program due to the flexibility it will allow with my job and the fast nature of it. I also like that I am able to take one course at a time and still complete in about two years. My former manager from my college internship completed the program and highly recommended it to me."

"I chose UNCW OMBA program because of its diverse course offerings , flexibility, and it is a one year program. "

"I chose UNCW's OMBA program because I felt it would be a good fit for my current lifestyle working full time and being a single father. I have colleagues who have completed this program and highly recommended it.

"I selected the UNCW OMBA program due to its affordability and flexibility, without sacrificing a quality education."

"I selected UNCW's MBA program given the school's reputation as well as concentration in Healthcare Management. I work full-time and have a family, so the online option was best suited for my life."



2022 GLOBAL MBA RANKINGS

CEO Magazine has been showcasing top business schools from around the globe since it first launched in 2008. In 2012 the publication launched its annual Global MBA Rankings, profiling MBA, Executive MBA and Online MBA programmes. This year CEO Magazine reached out to business schools across North America, Europe, Australia, New Zealand and the BRICS, and ranked data from 180 schools, offering 347 different programmes in 27 countries (98 online, 92 EMBA and 157 full-time and part-time MBA programmes).



CEO Magazine on issuu:

<http://bit.ly/CEOMagIssuu>

Full List of Rankings:

[Global MBA Rankings Archives - CEO Magazine \(ceo-mag.com\)](http://ceo-mag.com)



CAREER FOCUSED PROFESSIONAL DEVELOPMENT



OCT. 17 @ 6:30 PM
Strategic Job Searches & Networking

NOV. 14 @ 6:30 PM
Professional Interview Preparation

BOTH EVENTS ARE HYBRID
DISTANCE LEARNERS WELCOME



Academic Chapters

Get connected on [LinkedIn](#) and [Facebook](#) with other CSB Alumni

Cameron School of Business ▲

About: Over 17,000 UNCW alumni graduated from CSB. The group hosts signature events including the annual Outstanding Alumni Speaker Breakfast and other networking opportunities. The mission of the Cameron School of Business Alumni Chapter is to engage, connect and provide networking opportunities for CSB Alumni to support UNCW and the Cameron School of Business.

Members: All graduates of the Cameron School of Business are members of the CSB Alumni Chapter.

A core group of volunteers serve on the alumni steering committee to assist with alumni engagement strategies and the planning and promotion of alumni events. These volunteers serve as ambassadors to UNCW, the Cameron School of Business and the Alumni Association.

Chapter President: Riley Stephenson '15